

Pj and Friends (PAF)  
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August 7<sup>th</sup>, 2010  
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### ***FOR IMMEDIATE RELEASE***

PJ and Friends on 08/01/2010 will begin broadcasting via web cast. PJ and Friends will be on Mon – Fri from 10am – 12noon. Cutting edge entertainment featuring interviews with local writers, directors, producers, actors, and theater owners the show will also include comedy, games, prizes skits and more. When the show is not live a mix of music will play in rotation.

Pj and Friends will also offer an additional outlet for the entertainment community opening the door to and increase the exposure for the arts here in Central Florida. In addition to Elizabeth Maupin on Theater, and Orlando Sentinels - Attention Must Be Paid. Local writers, directors, producers, actors, and theater owners will have another place to help promote their work. The web broadcast opens the community up beyond the boundaries of radio and if you look at the [Map of Visitors](#) link on Pj and Friends you will see the show has attention from around the world.

#### **Talent:**

Host and Producer - Pj Pantaleo - Pj has been in the marketing field for the past 10 years working for companies like Hilton Grand Vacations, Celebrity Resorts, Contracting with companies like Orange Lake. In 2008 Pj graduated from SAK Comedy Lab, and In Dec of 08 joined an improv troupe Power 2 Improv as the marketing director and player, performing every Saturday at the Clarion Resort & Water Park in Kissimmee

Co-Host Matt Gervia – Matt has been in the customer service/marketing field for over 10 years. He has worked for companies like Hilton Grand Vacations, Celebrity Resorts, and Oak Plantation Resort. Matt Graduated from SAK Comedy Lab in 2008 and in December of 08 became a player and the managing director of Power 2 Improv. Performing every Friday and Saturday at the Clarion Resort & Water Park in Kissimmee, and every Weds at Oak Plantation Resort in Kissimmee. [www.power2improv.com](http://www.power2improv.com)

First official sponsor for PJ and Friends web cast is The Fun Spot with locations in Orlando and Kissimmee, FL. The Fun Spot has given Pj and Friends over \$200 in prizes to generate a buzz. Pj is working with John DiDonna, and Beth Marshall and both have agreed to allow a few tickets to performances this year to offer again to generate a buzz and promote the entertainment community. Pj and Friends is looking for sponsors as well so if you are a business owner and want to offer Tickets, Gift Cards, Admission, or to buy commercial time on the show please contact Pj.